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The Trade Network Game: A Computational Laboratory for the Study of Agent-Based Markets

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PRESENTATION OUTLINE

- **Into to Agent-Based Computational Economics (ACE)**
- **ACE Labor Market Application**
- **Implementation via the Trade Network Game (TNG):
A Computational Laboratory for ACE Market Studies**
- **Illustrative ACE Labor Market Experiments**
- **Planned Future Studies**

What is ACE?

- ACE is the computational study of economies modelled as evolving decentralized systems of autonomous interacting agents.
- ACE is thus a specialization to economics of the basic complex adaptive systems paradigm.

Primary ACE Focus:

- Macro regularities in economic processes.

Basic ACE Issue:

- The extent to which macro regularities arise and evolve over time based on micro interactions of autonomous agents.

Online ACE Resources:

- ACE surveys, an annotated syllabus of readings, teaching materials, software, pointers to researchers and research groups, and journal and meeting announcements can be found at the ACE Web Site at
<http://www.econ.iastate.edu/tesfatsi/ace.htm>

ACE MODELLING OF ECONOMIC SYSTEMS

Experimental Treatment Factors
(Initial Conditions)

→ Economy Modelled as a
Complex Adaptive System
("Culture Dish")

→ Macro Regularities

BASIC ASPECTS OF AN ACE STUDY

- Identification of key issue(s) driving the study
- Framework for computational implementation
- Agent representation (internal cognitive structure)
- Experimental design
- Data analysis
- Comparisons with real-world data

ACE LABOR MARKET APPLICATION

L. Tesfatsion, “**Hysteresis in an Evolutionary Labor Market with Adaptive Search**”, ISU Econ. Rep. 50, October 1999, to appear in S. H. Chu (ed.), *Evolutionary Computation in Economics and Finance*, Springer Verlag; preprint available online at

<http://www.econ.iastate.edu/tesfatsi/evlab.ps>

Key Issue Driving the Study:

- Observationally equivalent workers earn markedly different compensations and have markedly different employment histories.
- In short, labor market outcomes appear to be characterized by a high degree of PATH DEPENDENCY (HYSTERESIS).
- Analytical and empirical explorations of micro sources of this path-dependency face intractability problems.
- Can an ACE approach help?

RECENT EMPIRICAL EVIDENCE:

Longitudinal study of French workers and employers from 1976 to 1987 by Abowd et al., *Econometrica* 67 (1999), 251–333.

- y = vector whose components give the logarithm of real annualized total compensation for worker i , $i = 1, \dots, N$;
- X = matrix of observable characteristics for workers and employers (education and school-leaving age, total labor market experience, job seniority, gender, region, industry, etc.);
- D = matrix of indicator functions giving the identity of different workers (for measuring “person effects”);
- F = matrix of indicator functions giving the identity of different employers (for measuring “firm effects”);
- ϵ = vector of residual errors (to be made as small as possible by choice of regression coefficients β , θ , and ψ).

$$y = X\beta + D\theta + F\psi + \epsilon$$

Main Findings (Abowd et al., p. 294):

- When D (person effects) is included in the regression, between 77 percent and 83 percent of the variability in y (worker compensations) is explained.
- When D is excluded from the regression, only between 30 percent and 55 percent of the variability in y is explained.
- Inclusion of F (firm effects), while also important for explaining variability, is much less important than inclusion of D (person effects).

Illustration: A Two-Sided ACE Labor Market

- Twelve workers, each with wq potential work offers, $wq \geq 1$;
- Twelve employers, each with eq potential job openings, $eq \geq 1$.

Key Finding for ACE Labor Market Study

Persistent Earnings Heterogeneity is Supported by Strong Hysteresis (Path-Dependency) Effects Arising in Two Distinct Ways:

- **Behavioral Hysteresis:** Agents with same observed structural attributes end up expressing persistently different worksite behaviors, resulting in persistently different earnings.
- **Network Hysteresis:** Agents with same observed structural attributes and with same expressed worksite behaviors end up in persistently different network relationships, resulting in persistently different earnings.

TRADE NETWORK GAME (TNG) LABORATORY

A Computational Laboratory Used to Implement the ACE Labor Market Study

SimBioSys:

- A C++ class framework developed by David McFadzean (1995).
- Designed for the building of virtual worlds inhabited by coevolving populations of autonomous interacting agents.

Trade Network Game (TNG):

- Algorithmic process model developed by L. Tesfatsion (1995) for studying the formation and evolution of trade networks

TNG Laboratory = SimBioSys + TNG:

- Implementation and graphic visualization of TNG with support of SimBioSys (David McFadzean and Leigh Tesfatsion, *Computational Economics*, 1999)
- Basic TNG Lab source code available online at ACE Web site

Agent Representation in TNG/SimBioSys: A Virtual Trader

```
class TradeBot
```

```
{
```

```
    Public Access:
```

```
    // Internalized Institutional Rules
```

```
        Rules governing communication among tradebots;
```

```
        Rules governing the determination of trade partners;
```

```
        Rules governing the conduct of trades;
```

```
    Private Access Only:
```

```
    // Internalized Data
```

```
        My current physiological attributes;
```

```
        My current beliefs;
```

```
        My current preferences;
```

```
        Addresses for other tradebots;
```

```
        Additional data about other tradebots;
```

```
    // Internalized Behavioral Rules
```

```
        Rules for updating my beliefs;
```

```
        Rules for updating my preferences;
```

```
        Rules for strategizing my trades;
```

```
        Rules for calculating my fitness score;
```

```
        Rules for updating my rules;
```

```
    };
```

Flow Diagram for the ACE Labor Market

Initialization:

- **Construct initial subpopulations:**
Construct subpopulations of workers and employers with random worksite strategies, initial expected payoff levels, work offer/acceptance quotas, etc.

Trade Cycle:

- **Job Search/Match:**
Workers direct work offers to preferred employers, who accept or refuse them, and each agent records any transactions costs incurred due to job search, unemployment, or vacancy.
- **Worksite Interactions:**
Matched workers and employers engage in worksite interactions modelled as two-person games and record their worksite earnings.
- **Update Expectations:**
All agents update their expected payoffs based on newly recorded transactions costs and worksite earnings.

Evolution Step:

- **Evolve Agent Worksite Strategies:**
Separately evolve worksite strategies for all workers and for all employers, using mimicry of more successful strategies as well as experimentation with new ideas.
- **Re-initialize Agents:**
Re-initialize evolved workers and employers with initial expected payoff levels, work offer/acceptance quotas, etc.

Current Implementations for ACE Labor Market Modules

- **Job Search/Match:** Choice and refusal of worksite partners via a modified Gale-Shapley matching mechanism.
- **Worksite Interactions:** Prisoner's dilemma games.
- **Update Expectations:** Updated expected payoff equals weighted average of previous expected payoff and new payoff.
- **Evolution:** Standard genetic algorithm separately applied to worksite (iterated prisoner's dilemma) strategies of workers and employers.
- **Re-initialization:** Agent memories are wiped clean at the beginning of each trade cycle loop.

Pseudo-Code for the ACE Labor Market

```
int main () {
    Init();                                     // Construct initial subpopulations of
                                              // workers and employers with
                                              // random worksite strategies.
    For (G = 1,...,GMax) {                     // Enter the generation cycle loop.
                                              // Generation Cycle:
        InitGen();                             // Configure each agent with
                                              // initial parameter values (initial
                                              // expected payoff levels, quotas, etc.).
        For (I = 1,...,IMax) {                 // Enter the trade cycle loop.
                                              // Trade Cycle:
            MatchTraders();                     // Determine contractual partners,
                                              // given expected payoff levels,
                                              // and record transactions costs.
            Trade();                             // Engage in worksite interactions and
                                              // record worksite earnings.
            UpdateExp();                         // Update expected payoff levels using
        }                                       // newly recorded transactions costs
                                              // and worksite earnings.
                                              // Environmental Step:
        AssessFitness();                       // Assess fitness scores.
        Output();                             // Output agent info.
                                              // Evolution Step:
        EvolveGen();                           // Evolve new subpopulations
                                              // of workers and employers.
    }
    Return 0;
}
```

Experimental Design for ACE Labor Market Study

Treatment Factor Specification (Market Power Asymmetry)

→ Contractual Networks Among
Workers and Employers

→ Worksite Behaviors,
Welfare Outcomes, and
Earnings Heterogeneity

A Measure for Market Power Asymmetry

Worker Offer Quota WQ:

WQ = Maximum number of work offers that each worker can have outstanding at any time during a trade cycle.

Employer Acceptance Quota EQ:

EQ = Maximum number of job openings that each employer can supply during a trade cycle.

Excess Job Capacity, Given N Employers and M Workers:

$$\begin{aligned} \text{EJC}(N,M) &= N \cdot \text{EQ} / M \cdot \text{WQ} \\ &= \frac{\text{Total Potential Job Openings}}{\text{Total Potential Work Offers}} \end{aligned}$$

Market Power Asymmetry Measure:

Degree to which $\text{EJC}(N,M)$ differs from one.

Descriptive Statistics

- **Ex Post Classification of Persistent Contractual Networks by Distance:**

For each tested economy (treatment) e and each initial seed value s :

$D^o(s, e)$ = Number of agents in the final generation of the sample economy (s, e) that deviate from a fixed base contractual pattern.

- **Ex Post Classification of Persistent Worksite Behaviors:**

For each agent type (workers and employers) in the final generation of each sample economy (s, e) , measure

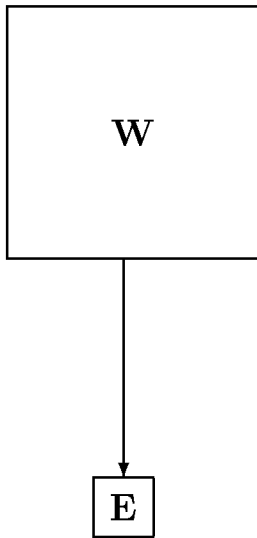
- the percentage of unprovoked defectors (UD);
- the percentage of persistent wallflowers (PWF);
- the percentage of repeat defectors (RD);
- the percentage of persistent cooperators (PC).

- **Ex Post Classification of Persistent Welfare Outcomes:**

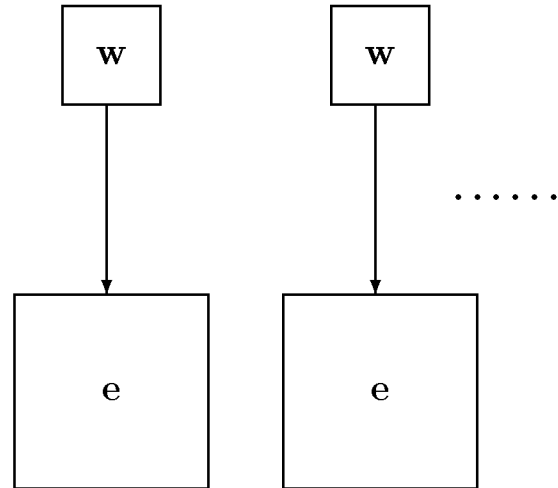
For each agent type (workers and employers) in the final generation of each sample economy (s, e) , measure the

EARN value = average payoff level

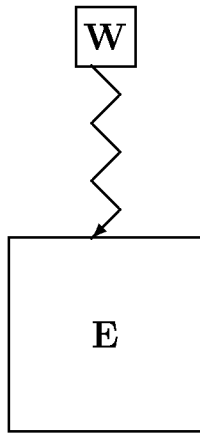
attained by this agent type.



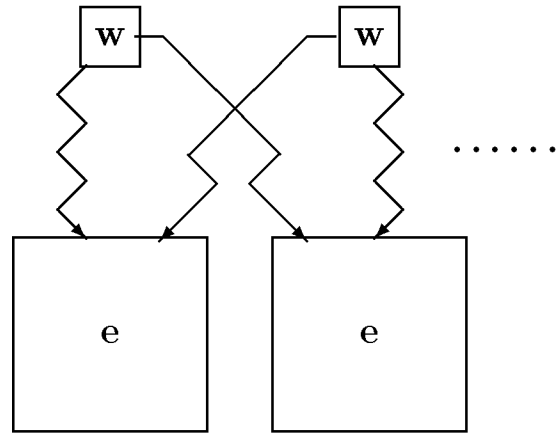
(a) High Excess Job Capacity
(EQ=12, WQ=1)



(b) Zero Excess Job Capacity
(EQ=WQ=1)



(c) Tight Job Capacity
(EQ=1, WQ=2)



(d) Extremely Tight Job Capacity
(EQ=1, WQ=12)

Base Contractual Patterns for Two-Sided Labor Markets with Differential Job Capacities: Straight lines indicate latched relations and zig-zag lines indicate recurrent relations.

D° Cluster	% Runs	Mean UD		Mean PWF		Mean PC		Mean EARN	
		w	e	w	e	w	e	w	e
3–9	75%	97% (5%)	16% (34%)	2% (3%)	40% (12%)	3% (5%)	39% (28%)	1.74 (.27)	0.35 (.14)
24	25%	2% (3%)	5% (7%)	2% (3%)	5% (7%)	98% (3%)	95% (7%)	1.39 (.02)	1.02 (.03)

(a): High Excess Job Capacity (wq=1, eq=12)

D° Cluster	% Runs	Mean UD		Mean PWF		Mean PC		Mean EARN	
		w	e	w	e	w	e	w	e
0–2	75%	16% (33%)	23% (39%)	1% (3%)	1% (3%)	94% (6%)	86% (26%)	1.10 (.14)	1.33 (.22)
4	10%	50% (50%)	54% (46%)	8% (8%)	8% (8%)	50% (50%)	46% (46%)	0.57 (.05)	0.86 (.57)
24	15%	0% (0%)	22% (20%)	0% (0%)	8% (0%)	89% (16%)	78% (20%)	0.24 (.08)	1.42 (.05)

(b): Zero Excess Job Capacity (wq=eq=1)

D° Cluster	% Runs	Mean UD		Mean PWF		Mean PC		Mean EARN	
		w	e	w	e	w	e	w	e
0–7	55%	2% (3%)	5% (9%)	19% (10%)	4% (7%)	81% (10%)	96% (6%)	0.30 (.05)	1.35 (.09)
13–17	15%	100% (0%)	69% (43%)	47% (14%)	19% (18%)	8% (12%)	14% (20%)	0.32 (.04)	0.76 (.13)
24	30%	100% (0%)	100% (0%)	100% (0%)	100% (0%)	100% (0%)	100% (0%)	-0.10 (0)	-0.02 (0)

(c): Tight Job Capacity (wq=2, eq=1)

D° Cluster	% Runs	Mean UD		Mean PWF		Mean PC		Mean EARN	
		w	e	w	e	w	e	w	e
0–6	35%	1% (3%)	1% (3%)	12% (4%)	1% (3%)	86% (7%)	96% (6%)	0.31 (.03)	1.37 (.06)
15–17	20%	10% (14%)	92% (14%)	35% (7%)	2% (4%)	17% (20%)	25% (34%)	0.35 (.17)	1.22 (.20)
24	45%	100% (0%)	100% (0%)	100% (0%)	100% (0%)	0% (0%)	0% (0%)	-0.10 (.00)	-0.01 (.00)

(d): Extremely Tight Job Capacity (wq=12, eq=1)

Experimental Findings for Two-Sided Labor Markets with Differential Job Capacities

Principal Experimental Findings to Date

1. One-to-Many Mapping (Multiple “Equilibria”):

- For each treatment, a distribution of persistent outcomes
- For each treatment, a histogram for persistent network formations consisting of a small number of isolated peaks
- Strong correlation between market power asymmetry and relative welfare outcomes for workers and employers

2. Strong Hysteresis (Path-Dependency) Effects Supporting Persistent Earnings Heterogeneity:

- Behavioral Hysteresis
- Network Hysteresis

3. Important Role of Job Search Costs:

- Strongly affect network formation
- Strongly affect relative welfare outcomes

Extensions in Progress

1. Use the ACE labor market framework To:

- Conduct additional parameter sensitivity studies.
- Experiment with alternative module specifications (initialization, job search/matching, worksite interactions, expectation updating, worksite strategy evolution).

2. Extend ACE Labor Market Framework to Permit:

- Signalling among agents (e.g., wage bids and offers,...).
- Endogenization of market power asymmetries.
- Effects of government regulations (e.g., minimum wage laws).
- Coevolution of market structure, partner selection mechanism, and worksite strategies.

3. Test Against Real-World Labor Market Data

- Natural data, survey data, human-subject lab data, ...

4. Better Graphical Visualization (e.g., TNG Lab)

Some General Issues Facing ACE Researchers

1. Building ACE Frameworks

- (a) Language availability and capabilities
- (b) Framework design
- (c) Graphical visualization and portability

2. Agent Representation in ACE Frameworks

- (a) Learning level/plasticity
- (b) Learning implementation
- (c) Evolvability (the adapted mind?)

3. ACE Experimental Design and Data Analysis

- (a) Data reporting (descriptive statistics)
- (b) Hypothesis testing and goodness of fit
- (c) Parameter sensitivity testing and robustness
- (d) Replicability across hardware platforms

4. Applications/Policy Use of ACE Frameworks

- (a) Thought tools?
- (b) Descriptive analyses?
- (c) Forecasting?
- (d) Normative analyses?

General ACE Resources:

1. The ACE Web site at

<http://www.econ.iastate.edu/tesfatsi/ace.htm>

This continually updated site includes ACE surveys, an annotated syllabus of ACE-related readings, ACE teaching materials, pointers to ACE-related software, pointers to researchers and research groups engaged in ACE-related research, pointers to other ACE-related Web sites, ACE news notes, etc.

2. Epstein/Axtell's Sugarscape monograph. J. Epstein and R. Axtell, *Growing Artificial Societies: Social Science from the Bottom Up*, MIT Press/Brookings, Cambridge, 1996.

The authors argue the case for an agent-based computational approach to the study of dynamic social systems. They illustrate their arguments by means of an agent-based simulation framework ("Sugarscape"), implemented in Object Pascal, in which agents equipped with a sugar-metabolism and vision inhabit a two-dimensional grid of sugar-bearing sites. Issues explored include migration, wealth accumulation, sexual reproduction, cultural transmission, trade, and disease transmission.